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OF COMMERCE OF THE PHILIPPINES

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TOWARDS AN INCLUSIVE, **COMPETITIVE AND SUSTAINABLE** ENERGY FUTURE

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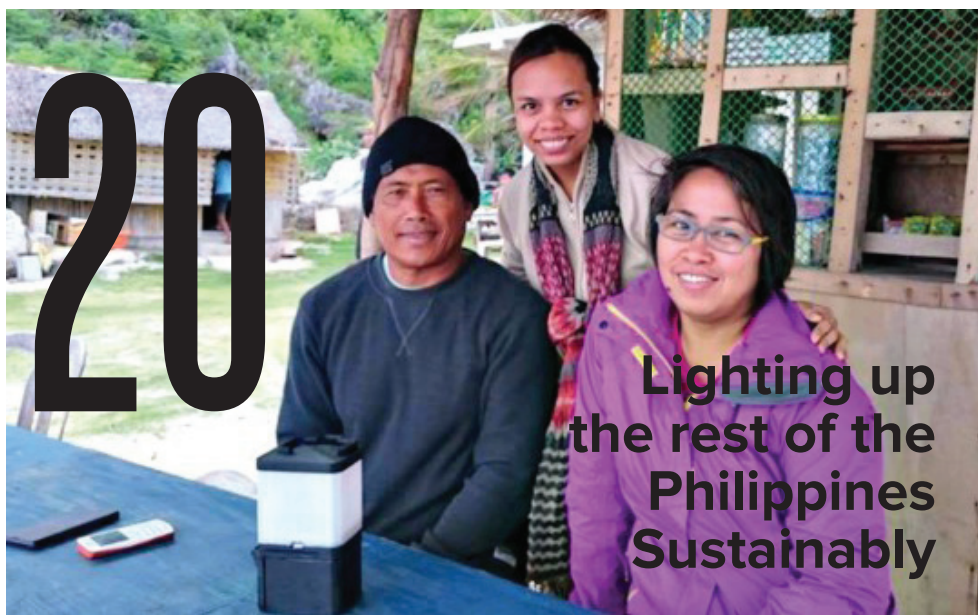


INVESTING IN THE YOUTH IS ALWAYS WORTHWHILE



Erik Moller Nielsen

Former Vice-President of the European Chamber of Commerce of the Philippines



Lighting up the rest of the Philippines Sustainably



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A travel into Italian culture through Coffee and Ice Cream

In pursuit of an Inclusive, Competitive and Sustainable Energy Future



Florian Gottein
ECCP Executive Director
florian.gottein@eccp.com

Its past successes have made the Energy SMART Program launched by the European Chamber of Commerce of the Philippines (ECCP) in 2010 the country's premier platform for institutionalizing energy efficiency nationwide.

One of the key insights that emerged from ECCP tirelessly promoting energy efficiency as well as cleaner fuels and technologies is the realization cleaner fuels/technologies and energy efficiency are two sides of the same coin called sustainability. Each can play a separate but vital role in weaning companies/countries from the traditional practice of using polluting fossil fuels.

"Committing to an Agenda for an Inclusive, Competitive and Sustainable Energy

Future," the theme for the Energy SMART Philippines 2016 forum from Aug. 31 to Sept. 2, recognizes this oneness as necessary to advancing the cause of making power accessible and affordable for all. This 3rd Energy SMART forum will gather stakeholders in the energy sector who advocate a stronger commitment to build an inclusive, competitive and sustainable energy future through energy efficiency while harnessing cleaner fuels/technologies to achieve energy security as well as increase the use of clean and affordable energy.

To be held at the SMX convention center in Manila, Energy SMART will be joined by a co-located event - the 6th Philippine Solar Summit 2016 organized by the Philippine Solar Power Alliance.

Energy SMART will then be held in Cebu on Oct. 13 and in Davao on Oct. 25, again taking its gospel of energy efficiency and sustainability nationwide.

As this is the first opportunity for the business sector to engage the new leaders of the government, particularly in the Senate and the House of Representatives, we expect this event to offer our energy stakeholders a chance to discuss with Government representatives how they will drive the development of energy sector in the next 6 years.

One thing is clear, the push for energy efficiency and cleaner fuels/technology must continue if we can secure affordable and reliable energy supply as well as achieve a sustainable energy future.



Committing to an Agenda for an Inclusive, Competitive and Sustainable Energy Future

31 August – 2 September 2016, SMX Convention Manila

13 October 2016, Cebu | 25 October 2016, Davao

LEADING THE PATH TOWARDS A CLEANER ENERGY FUTURE

The UK is committed to a more sustainable energy mix, moving towards more renewable energy sources than traditional fossil fuels as source of energy. It is the first country to legally commit to reducing its carbon emissions by 80 percent (*from 1990 levels*) by 2050, and to produce 15% of its energy from renewable sources by 2020. The UK is the global leader in offshore wind power generation. British companies are also world leaders in solar, biomass and ocean energy technologies.

As more countries make the commitment to shift to cleaner sources of energy, the UK continues to lead by example. Its approach to sustainable energy supports its commitment to reduce carbon emissions to fight climate change. In Paris, the UK announced its intention to phase out coal by 2025. Dependency to coal-fired power has significantly decreased from 34% in 2013 to 17% in 2015. This attracted significant international interest, particularly from countries heavily reliant on or planning to scale-up coal-fired power production.

In the Philippines, where there is a vast potential for renewable sources of energy, the Philippine government is keen to explore alternative sources of energy to decrease its dependence on coal. The British Embassy in the Philippines cascades UK expertise in renewable energy to the Philippine market. The Embassy through the UK Trade and Investment office helps facilitate entry of UK companies and promote UK expertise in renewable energy in the Philippines. Likewise, the Embassy advocates for specific policy initiatives on climate resilience towards improving a cleaner energy mix.

Recently, the British Embassy organized the Renewable Energy Trade Mission to the Philippines where UK companies were able to showcase their technology to potential partners in the market. One of the activities during the mission was a Roundtable on Ocean Energy which showcased seven UK-based companies involved in ocean energy. This

provided a platform where potential investors both foreign and local were able to have a dialogue with Philippine government on the development of this new source of energy in the Philippines. The Embassy continues to highlight UK technology on renewable energy by supporting more UK companies interested to invest in the country and organizing more events similar to the Mission.



David O'Hare (Business Development Manager, Sgurr Energy), David Campbell (Commercial Director, Albatern), Mike Moon (Director, UK Trade & Investment)



Garrett Connell (Head Project Development, Open Hydro), Desiree Latimer (CEO, Bell Pirie Power (Philippines)), David Campbell (Commercial Director, Albatern), David O'Hare (Business Development Manager, Sgurr Energy), Neil Silva (Executive Director, Energy Regulatory Commission), Mario Marasigan (Asst. Secretary, Department of Energy), Andrew Hinton (Business Specialist, UK Trade & Investment), Roslyn Arayata (Climate Change Attache, British Embassy), Jan Van Der Ven (Director, Carbon Trust)



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PEZA: Under Application
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Towards an Inclusive, Competitive and Sustainable Energy Future

By Art Villasanta

The 3rd Energy SMART Philippines event from Aug. 31 to Sept. 2 will open its discussions and exhibitions amid a policy landscape putting priority to securing reliable power supply, providing electricity access to all Filipino households and keeping power affordable to all.

The event convenes stakeholders in the Philippine Energy Sector that are advocating for a stronger commitment for an agenda for promoting and building an inclusive, competitive and sustainable energy future. While much has been achieved, more challenges still need to be overcome to secure the country's energy future.

This energy sector challenge is a matter that can best be addressed through closer public-private collaboration. This partnership will be tested over the next few years by the challenge to organize the gains so far achieved guided, hopefully, by a new energy roadmap or master plan and coordinated by the National Energy Council.

Since it was launched by the European Chamber of Commerce of the Philippines (ECCP) in July 2010, the Energy SMART Program has resolutely taken-up the challenge of promoting energy efficiency and institutionalizing energy efficiency projects nationwide as a way to reduce energy demand. Reducing energy demand after all will save on the cost of constructing new power plants. Achieving inclusivity and sustainability requires a proper balance of all energy sources from coal to natural gas and renewables.

Energy SMART Philippines 2016 calls for a stronger commitment to the agenda for an inclusive, competitive and sustainable energy future as it highlights the latest

technological innovations at its exhibitions.

The foundations for policy reforms in the energy sector were previously laid by the Energy Industry Reform Act, the Renewable Energy Act and the Biofuels Act that together helped enhance the business climate for energy investments. But a clear and bolder implementation is required to move energy development forward faster.

National Energy Council

ECCP strongly believes a National Energy Council (NEC) similar to the National Competitiveness Council is needed to stimulate public-private collaboration in monitoring energy developments and crafting policies to address issues more effectively. ECCP and its partners submitted a draft Executive Order to the administration of former President Benigno Simeon Aquino III which, unfortunately, was left unsigned.

ECCP believes NEC will be an excellent platform to lead the energy sector as it continues to transition from a fossil fuel dominated industry to one that is eventually driven by natural gas and renewable energy. ECCP argues the NEC should be formed now so that energy stakeholders can meet regularly and transparently to assist government in achieving its goal of securing energy supply at affordable prices.

Clear vision needed

ECCP Senior Advocacy Adviser Henry Schumacher said the Philippines needs a clear vision on what the mix is going to be. “How much for renewables? How much natural gas? For natural gas, we have five power plants that need to be fed so do we have a policy on liquefied natural gas and so on? And how much coal do we need for baseload?” he said.

Schumacher noted that energy security rests on three pillars: the adequacy and reliability of energy supply; environmental sustainability and affordable access. “Failure on any of these fronts could derail economic development and the desired inclusive growth,” he pointed out.

He said energy efficiency needs to become a national obligation since 20% of energy consumption can be saved in lighting, cooling and with changing to high-efficient motors. ECCP’s cooperation with PEZA can be seen as a best-practice case in this regard.

The government must set what the future direction of the energy industry is going to be, said DMCI Holdings, Inc. Chairman and President Isidro Consunji. He also noted the entire energy pie can grow further if the government reveals what technologies it will support.

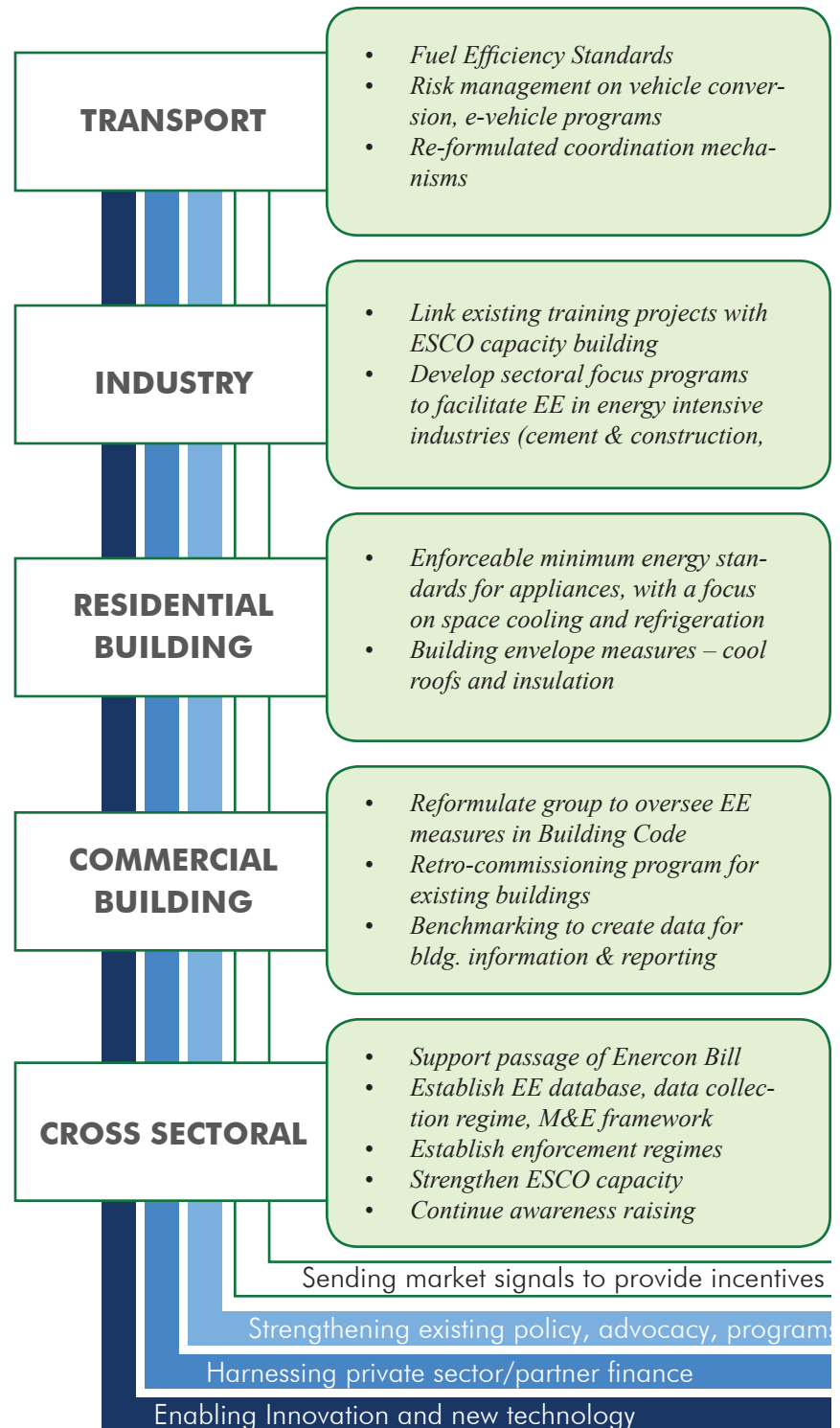
Energy efficiency roadmap

DOE’s “Philippine Energy Efficiency Roadmap 2014-30” issued in 2014 aims to reduce the Philippines’ final energy demand by 10% cumulatively by 2030. Its long-term vision is to make energy efficiency “a way of life” among Filipinos.

Doing so, will require an investment of some P8.3 trillion from the private sector to reduce final energy demand by 2030, said Alexander Ablaza, President of the Philippine Energy Efficiency Alliance, Inc. The investment is expected to be offset by P19.7 trillion in energy savings when energy demand is cut by 125 million tons of oil equivalent in 2030.

Energy Efficiency

Short Term (2014-15)



Energy Roadmap for the Philippines

Energy SAVINGS over baseline (by 2030)

Medium Term (2015-20)

Long Term (2021-30)

- Financial Incentives for EE through vehicle taxes
- Promotion of key vehicle technologies
- Driver education and fleet management programs

- EE programs beyond road transport (passenger and cargo ships, aviation fuels)
- Reintegration of urban planning and transport energy use

25%

- Develop standards for motors
- Facilitate example models including ESCOs, finance
- Implement demand response programs

- Review inward investment rules for EE to remove distortions

15%

- Develop role of utilities as key implementation partners and information providers
- Specific EE programs for low income households

- Towards energy efficient housing precincts
- Inclusion of residential measures in Building Code

20%

- EE measures for inclusion in national building code
- Government demonstration retrofits to showcase ESCOs and financing models
- Promote green building ratings

- Incentive funds in place for EE, including private financiers
- Mandatory disclosure of commercial building performance

25%

- National strategy for efficiency in power supply sector
- Build stronger coordination with other levels of government (LGUs)
- Regular reporting and monitoring to commerce

- Energy Efficiency and Conservation Center mandated and established

2030 OBJECTIVES

40% reduction in energy intensity compared to 2005 baseline
Decreased energy consumption of 1.0% per year against baseline forecasts
Saving of approx. 10,655 KTOE p.a. (one third of current demand) by 2030

for EE

s and institutional structures

Source: European Union

In addition to the energy efficiency roadmap, there is the short-term 2016-2020 Energy Efficiency Action Plan (EEAP) prepared with the support of the European Union. EEAP was approved by the DOE on July 21, 2014 and accepted on Dec. 9, 2015. EEAP is currently being implemented by the Energy Efficiency and Conservation Division of the Energy Utilization Management Bureau of the DOE. The Philippines began implementing EEAP this year.

As explained by the EU, EEAP “articulates actions to 2020 that will set the Philippines in the path to greater energy efficiency.” EEAP lists 39 initiatives to establish a stronger institutional framework; build energy efficiency understanding and capacity in the finance sector and establish performance monitoring frameworks.

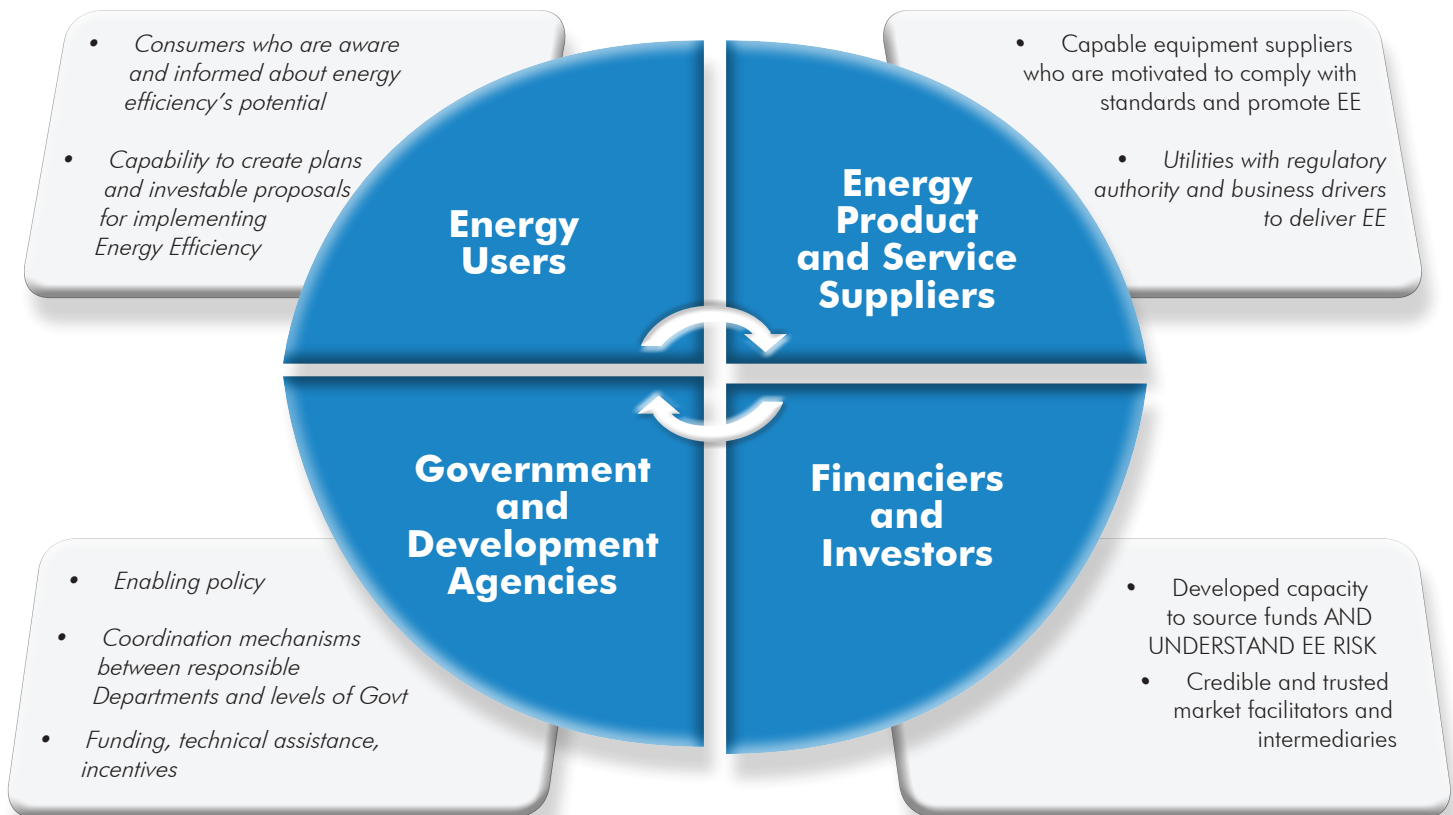
Pending bills

Last January, the Committee on Energy of the House of Representatives passed the Energy Efficiency and Conservation Act of 2016 that grants incentives to private sector companies for implementing energy efficiency and conservation projects. The substitute bill consolidates 13 similar measures and seeks to institutionalize energy efficiency and conservation programs. The substitute bill provides a six-year income tax holiday to all energy efficiency proponents.

Since 2012, ECCP has advocated that government considers tax perks to encourage private firms to implement energy efficiency programs. It’s still doing so.

The energy sector needs to see a clear vision so investors can support the call for secure and affordable energy.

Aspects of a strong energy efficiency ecosystem



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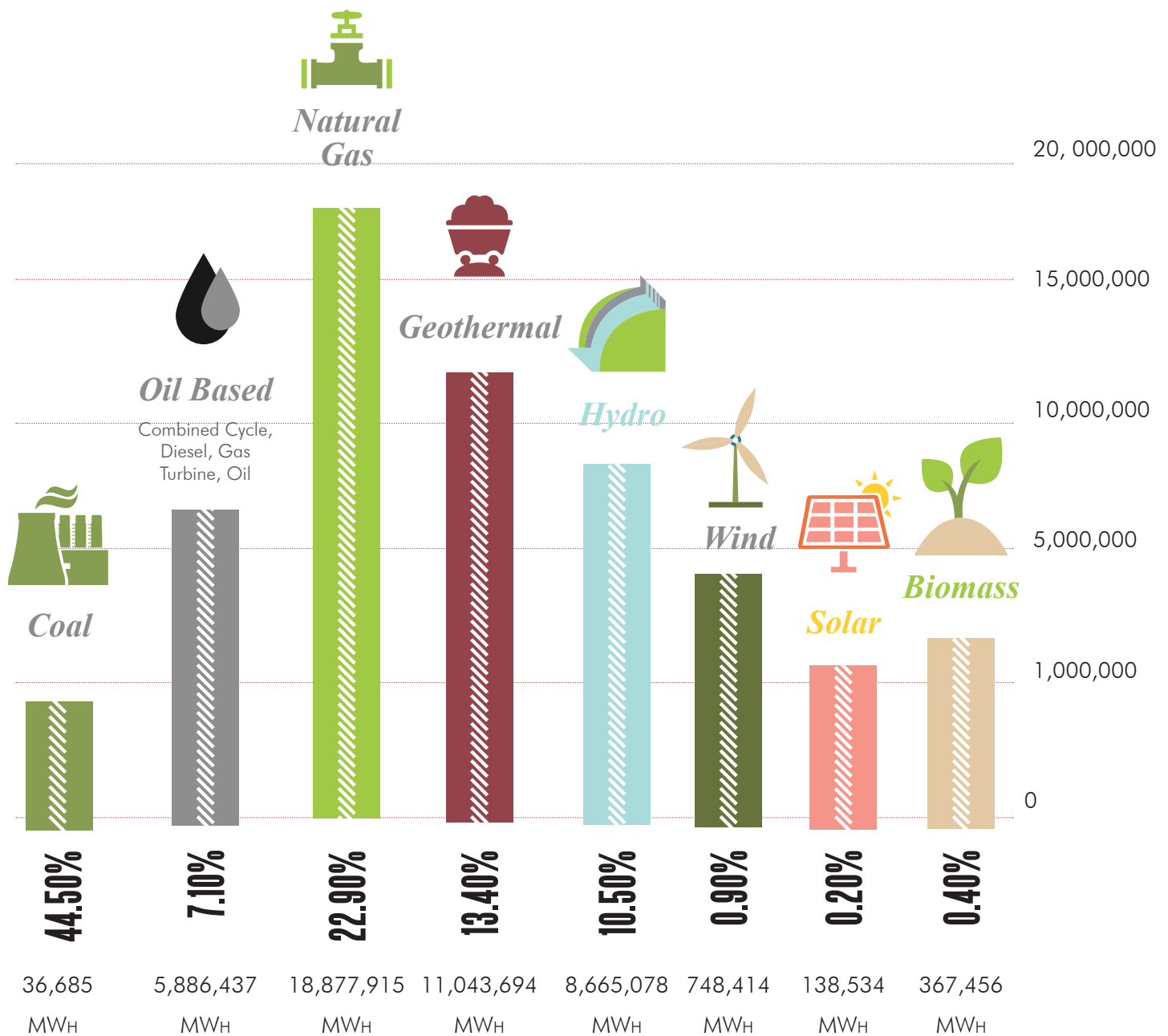


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GROSS POWER GENERATION and C

Gross Power Generation by Plant Type

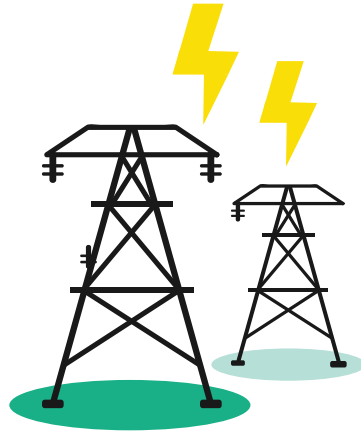
Despite coal remaining as the highest source of power generation in the Philippines, there is a significant increase in the amount of shares from Renewable energy resources. Notable among the sources of Renewable Energy with a huge percentage of increase in 2015 is Solar Energy, in comparison with numbers from 2014. The largest contributor for RE would be from Geothermal resources.



CONSUMPTION of the PHILIPPINES

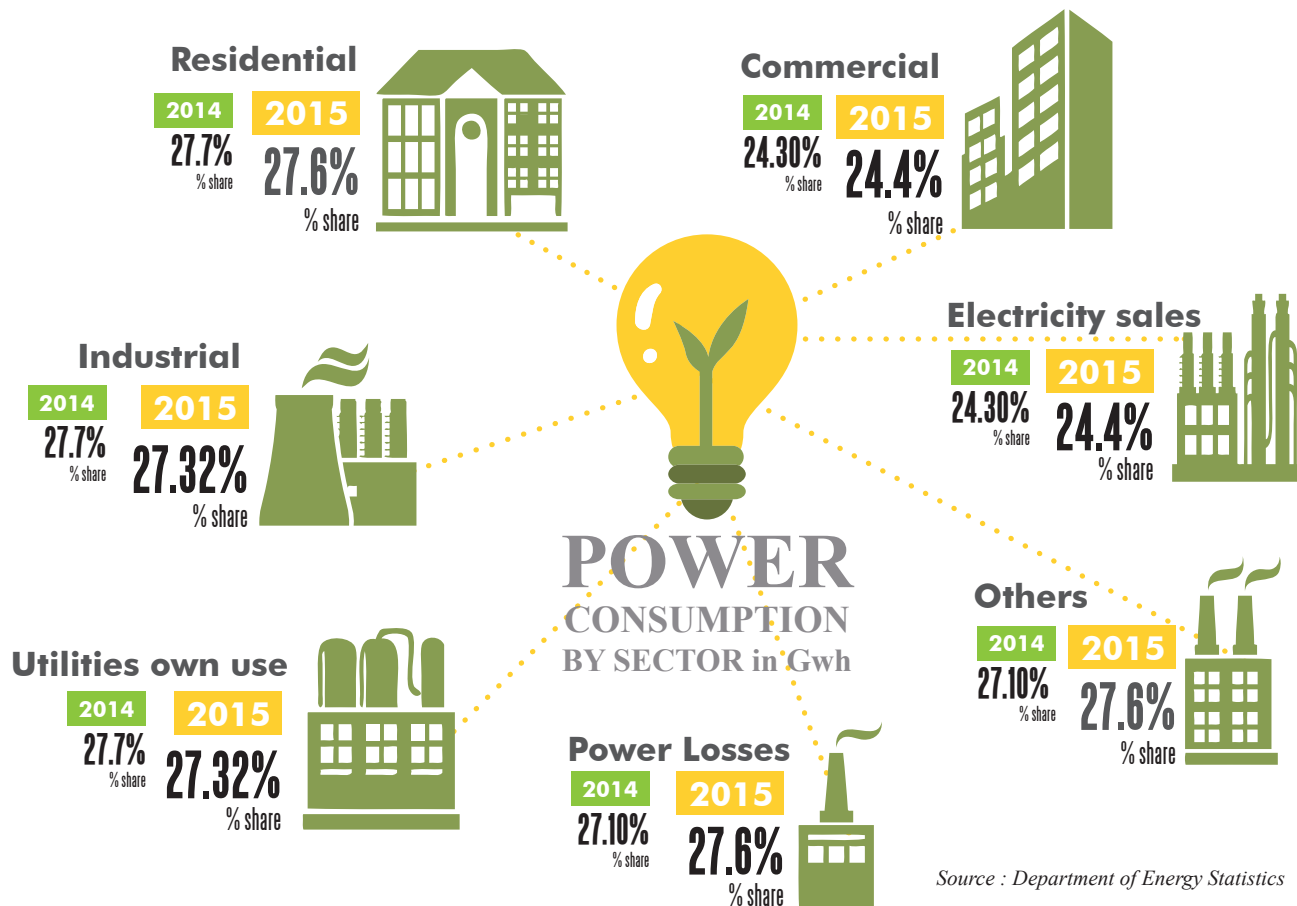
Power Generation by Grid in Gwh

There is a slightly higher increase in the amount of power generation in all three regions in the year 2015 as compared to the previous year. Although there is a continuous increase in all regions, it has been minimal and the sources also affect its usability. In Mindano, for instance, the challenge is to look for alternative resources to decrease the number of blackouts as Mindano relies heavily on Hydropower resources.



	2012	2013	2014	2015
LUZON	52,275,587	54,819,517	56,766	60,113
VISAYAS	11,482,714	11,099,593	11,014	12,170
MINDANAO	9,126,871	9,346,731	9,481	10,130

Source : Department of Energy Statistics



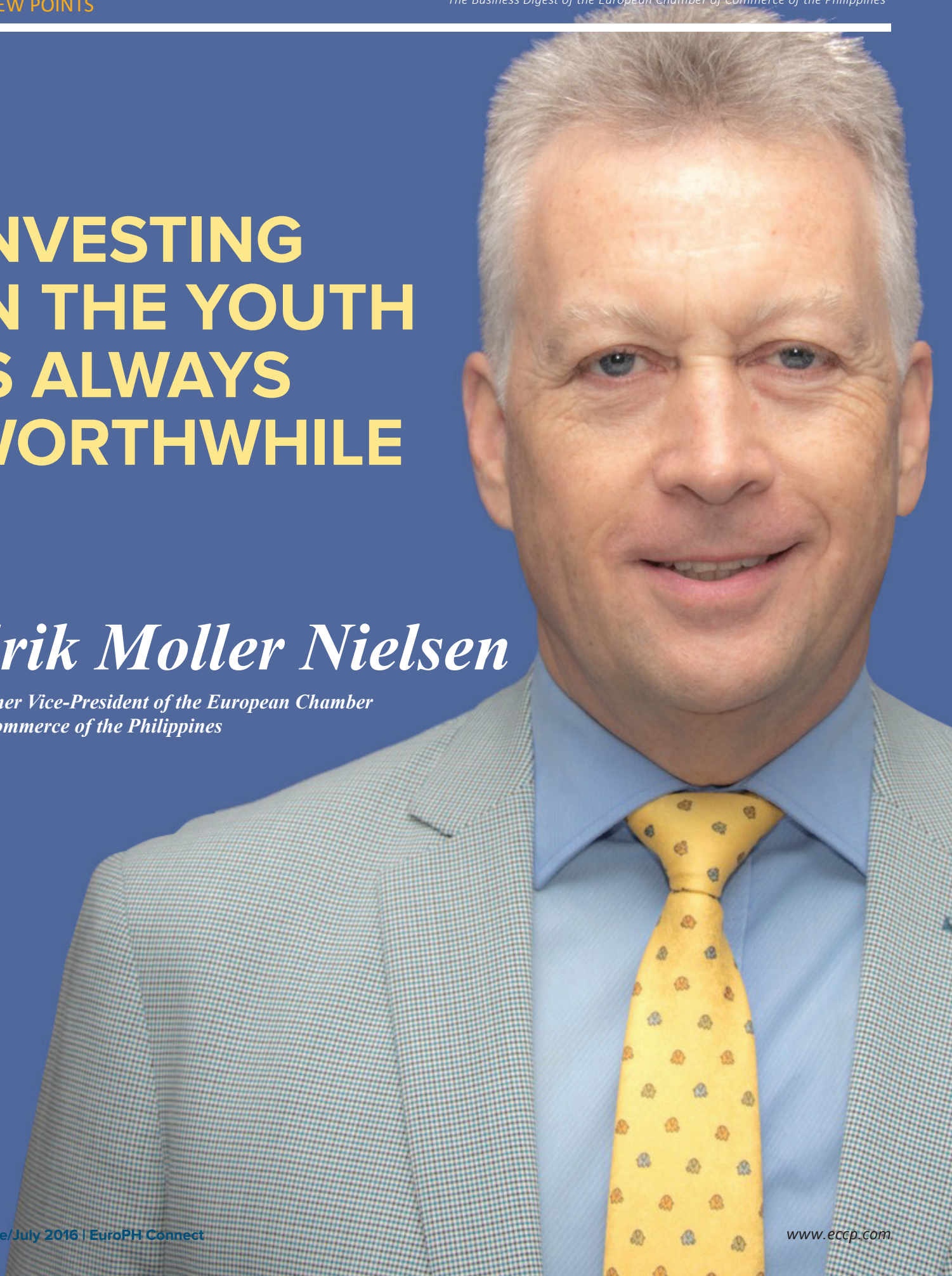
Source : Department of Energy Statistics

Residential consumption of energy remains highest in the Philippines, only edging slightly compared to industrial use. These two main consumers remain consistently the ones with the highest percentage of usage among all consumers.

INVESTING IN THE YOUTH IS ALWAYS WORTHWHILE

Erik Moller Nielsen

*Former Vice-President of the European Chamber
of Commerce of the Philippines*



The good news for the Philippine economy and young Filipino job seekers is that the Information Technology/Business Process Outsourcing (IT/BPO) industry will still be a major center of growth and jobs over the next decade, says Erik Moller Nielsen, Vice-President of the European Chamber of Commerce of the Philippines.

Nielsen, who has built a 9-year career in IT/BPO in the Philippines, revealed this little known fact: only one third of the total addressable outsourcing market worldwide has been outsourced to date.

That's cool news for future Filipinos that will be job hunting years from now. It's also great news for the Philippines, which remains Asia's second top outsourcing destination. The IT/BPO industry has been a key growth engine for the Philippine economy over the past decade along with exports of the electronics and semiconductor sector and remittances from overseas Filipino workers (OFWs).

Industry data shows the Philippines' IT/BPO industry generated 1.2 million direct jobs and US\$22 billion in annual revenue by the end of 2015. Up to five million direct and indirect IT/BPO jobs are expected to be created by 2022.

That job growth might extend to 2030 when the Philippines is expected to become a \$1 trillion economy -- that is, if it keeps economic growth in the region of 6% per annum.

"Despite the IT/BPO industry growing at some 15% to 16 % year-on-year for a decade already, there is still a realistic potential for the IT/BPO industry to keep expanding at very decent growth rates between 10% and 15 % for the next decade", said Nielsen, who is also President of Global Process Manager, Inc. (GPM).

Located in Manila, GPM provides business process offshoring and outsourcing services to companies wanting to have their own offshore office and access lower labor cost while enhancing their business operations through cost efficiency.

Nielsen noted that *"we will see the total outsourcing market continue to expand every year"*. He said the keys to maintaining economic growth in our country are threefold:

- Focus on the use of analytics, Internet-of-Things and Big Data;
- Adrive to promote innovation everywhere in the industry;
- A constant focus on strengthening education for medium- and long-term benefit to not just this industry but the entire country.

Better quality education needed

These goals are best achieved by better educated Filipinos and Nielsen has long advocated improving the quality of Philippine education, which he affirms is essential to building the educated workforce needed in today's workplace. Also, more and more jobs in IT/BPO require analytical skills and critical thinking, and not just the skill of answering telephone calls.

"What needs to be done is to raise the spending for education from the present 2% of GDP to the 5% of GDP level of some of our neighbors like Malaysia and Singapore.

"With such a young population in our country, this is a worthwhile investment that will pay off over the long-term and contribute to the Philippines realizing its full potential," Nielsen pointed out.

He commends the Aquino administration for the "K to 12" initiative and for spending more on education than any administration before it. Nielsen said much more needs to be done, however, *"before we can say that we have a good education system, and before we can say that the big problem of the high drop-out rate has been resolved"*.

Nielsen is adamant the country must boost science, technology, engineering

and math education to sustain its growth. He said it's important to strengthen these subjects in the Philippine education system because jobs in the knowledge process outsourcing and back office sector (which is part of IT/BPO) are increasingly based on analytical skills and critical thinking, the latter being needed for analyzing Big Data, for example.

"Frankly these subjects seem to be the weaker subjects today, judging from the skills of college graduates. This puts the Philippines at a disadvantage compared to China, India and South Korea, for example".

Fast internet, stronger growth

But for these good things to come to pass will also mean that several structural problems plaguing both the IT/BPO industry and the educational system must also be solved, as well. Perhaps the most critical problem is the notoriously slow and expensive Internet access that continues to burden all sectors of the economy.

In 2015, the Philippines' average Internet interconnection speed was 2.8 Mbps while that of South Korea was 23.6 Mbps.

Nielsen emphasized that faster and cheaper Internet *"is extremely important to most industries and particularly to IT/BPO for this industry to stay ahead of the game"*.

"We are already battling with higher electricity costs and more cumbersome labor regulations than most countries, so it is vital that the Philippines does not fall behind in this aspect, but actually opens up ISP provision to genuine competition", he said.

Nielsen pointed out the IT/BPO and the creative industries have done very well by private initiative until now, but continuing along this path will mean the new Department of Information and Communications Technology (DICT) must also do its part.

He feels the main focus of DICT should be on e-government and facilitating a host of e-services that will allow Philippine citizens to do online what has been possible for citizens of most other countries for some years already. He said this Internet self-service will do away with the need for handlers or fixers in public offices, as well as most printed documents.

ECCP can play a key role in bringing about better Internet service for companies and Filipino citizens, said Nielsen. For instance, to promote e-government, ECCP can gather and present to DICT a host of suggestions and examples as to what kind of services are now available on-line to European citizens, and how far they have come in eliminating both person-to-person interaction with citizens and the use of paper in public administration.

Honorary Consul of Denmark

GPM, the company he heads, provides office facilities and employees for foreign companies wanting to offshore some jobs to Manila, but without taking the expense and problems of setting up their own service centre here, let alone register a legal entity in the Philippines.

Nielsen said GPM converts any CAPEX of the foreign client to OPEX, without any need for an investment to test whether offshoring works for a given company or whether the necessary talent is available in Manila.

He joined GPM in July 2012. As its current President, Nielsen handles the overall management of GPM with main focus on business development, optimization of the service offerings and liaison with clients.

Nielsen's days are also spent as the Honorary Consul of Denmark in Manila since November 2004.

"I have had the pleasure of seeing the local presence of Danish companies increase substantially over the decade of managing remotely the small Danish Consulate in Makati", he noted.

He said that although the main purpose of the consulate is to assist Danish citizens residing in or visiting the Philippines, the Consulate also assisted Danish companies looking for local partners, importers or distributors, or just information on prevailing regulations and what it requires to set up in the Philippines. This work is now done by the Danish Embassy, which was re-established in Manila in January 2015.

He said Danish companies tend to see the Philippines as a market that is *"more and more attractive with the rapidly growing middle class, thanks mainly to the service sector"*.





There are also his commitments to the Nordic Business Council of the Philippines (NBCP), where he is Vice-President. Established 3-1/2 years ago, NBCP is the primary business association for companies and citizens from the Nordic and Baltic countries.

"I have had the pleasure of seeing the local presence of Danish companies increase substantially over the decade of managing remotely the small Danish Consulate in Makati", he noted.

Nielsen said NBCP connects Nordic companies with local business opportunities. Naturally, there is a special focus on industries where Nordic companies are market leaders such as renewable energy, greentech, energy efficiency, water treatment, maritime services and IT.



Renewable Energy in the Philippines: Reaching New Heights

RESOURCE	FIT RATE/kWH (in USD)	TARGET (MW)	ACCOMPLISHED (MW)	PERCENTAGE %
	0.147	250	101.451	41
	0.215* 0.193**	500	525.95 108.90 417.05	105
	0.131	250	26.60	11
	0.189* 0.164**	400	393.90 249.90 144.00	99
Total		1,400	1,047.901	79

*initial FIT rate | **2nd FIT rate

Figure 1. RE FIT-eligible projects as of June 30, 2016.

VIEW POINTS

One of the non-fiscal incentives provided by the Republic Act 9513 otherwise known as the Philippines Renewable Energy (RE) Act of 2008 is the Feed-In Tariff (FIT) Mechanism. Under this mechanism, qualified developers of emerging RE sources such as biomass, run-off-river hydro, solar, wind and ocean are offered a fixed rate per kilowatt-hour (kWh) of their exported electricity to the grid for a period of 20 years. Energy utilized for own-use of the said RE plants are excluded in this scheme.

As of 30 June 2016, an estimated total of 1,048MW were integrated into the grid out of the initial installation target of 1,400MW for FIT eligible RE projects (Figure 1) translating to its overall accomplishment rate of seventy five percent (75%). On the other hand, installation target for solar has exceeded its subscription by around 30 MW.

Out of the total solar installation target of 500MW, a total of 108.9MW were endorsed for the initial FIT rate of US\$0.215 per kWh while the 417.05MW for the second FIT rate of US\$0.193 per kWh. Capacity of these said solar projects ranges from 1.5 MW to 132 MW.

Likewise, wind power projects continuous to propel the RE sector. With its FIT installation target almost fully subscribed, around 250MW is running eligible for the initial FIT rate of US\$0.189 per kWh while subsequent projects will qualify for the second FIT rate of US\$0.164 per kWh. Included on these projects is the 150MW wind project considered as the

biggest single wind project in the region, to date.

On the other hand, biomass FIT eligible projects total 101.45MW while hydro is at 26.6MW. It is expected that the installation targets of hydro and biomass will be fully subscribed in consonance with their longer gestation period as compared with solar and wind project development.

Second FIT installation targets and third FIT rates for solar and wind will be issued in due

course by the Department of Energy (DOE) and Energy Regulatory Commission (ERC), respectively.

Another non-fiscal mechanism under RA 9513 is Net-Metering with a maximum capacity of 100 kWp per qualified consumer of the distribution utility/electric cooperatives. To date, a total of 2.686MW rooftop solar net metering facilities of 451 electricity consumers in various parts of the country are operational. The rate per kWh of electricity produced under this mechanism is based on the average distribution/electric cooperative's consumer rate.

Other non-fiscal mechanisms under RA 9513 include Renewable Portfolio Standard or RPS and Green Energy Option (GEO). The guidelines on the implementation of RPS mandating an obligation of the distribution utilities (DUs)/electric cooperatives (ECs) to source or produce a specified fraction of their electricity from eligible RE resources is soon to be issued by the DOE. On the other hand, GEO which is still awaiting the finalization of its implementing guideline is a mechanism which shall provide end-users the option to choose RE Resources as their source of energy.

These said policy mechanisms are aimed to contribute in maintaining the share of RE of at least 30% in the country's power mix and correspondingly facilitate in attaining the country's COP21 commitment.

Ensuring a 30% share if Renewable Energy in Philippine Power mix remains high on the list of The Department of Energy in order for the Country to attain its Commitment in the UN Climate Change Conference.



Lighting up the rest of the Philippines Sustainably

The Sustainable Alternative Lighting (SALT) has received various awards and recognition from organizations in the Philippines, Singapore, Japan, South Korea, Malaysia, and Netherlands. It has even gained more popularity when its Chief Executive Officer, Aisa Mijeno, was asked by no less than the US President Barack Obama, to join the panel together with Jack Ma, founder of Alibaba, in one of the forums in the Asia-Pacific Economic Cooperation Summit 2015 in Manila.



Asia Mijeno, is a part-time engineering instructor who also used to work in Greenpeace Philippines. Her many travels inspired her to start this project. She to the reality that there are that do not have access to rely heavily on kerosene lamps. Since salt and water are two of the staple things that are usually found even in the simplest households, Mijeno and her team, which included her brother, Raphael Mijano, was able to develop an alternative source of lighting in the form of lamps which involved the use of salt and water.



The lamp that was created uses the science behind the Galvanic Cell, which is the basis for battery making. Imitating the tradition of pouring kerosene in lamps as most families in rural areas are used to, she devised these lamps to run when poured with salt water. These ecologically designed lamps can run for eight hours.

Mijeno is envisioning providing a light source to marginalized communities. She also aims to lessen the carbon footprints made by other sources of light or energy.

Although this project has been seen somewhat as a miracle, a challenge can be seen on the mechanism of the lamp itself. The salt water only facilitates the disintegration of a piece of metal called an "anode" electrode that is immersed in the solution. It is the disintegration of this anode that produces electricity. The lamp is made of tediously experimented and improved chemical compounds, catalysts, and metal alloys that when submerged in electrolytes will generate electricity. The challenge on the dissemination of these lamps can be seen on the availability of the anode as

it has to be replaced once exhausted. Such anodes have to be made in such a way that it will be easily available or accessible to the general public, especially to the marginalized sector. One view is that such alternative method only replaces the challenges of the current energy problems.

Mijano says that in order to address this, they are designing an electrode that can be easily replaced. They are also getting assistance from partners when it comes to distribution logistics and they are in communication with the communities that will be recipients of the said lamps. SALT has been working with non-government organizations (NGOs), local government units (LGUs), and charitable foundations, among others in facilitating the distribution of the said lamps.

The hype that surrounded the said invention was rightly given, as it aimed to provide a solution much sought after in a country that not only lacks a source of energy within its many islands, but is also a hotspot for natural disasters. The fact that the lamps usage, production and dissemination still face a lot of challenges and needs a lot more improvement to ensure its effectivity seems to mirror the



rest of the country's efforts to resolve its energy crisis.

The Philippines could use a lot more "Asia Mijenos" to come up with more sustainable solutions for its current energy situation.



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In the midst of the opening activities of the T’nalak Festival and the 50th Foundation Anniversary of the Province of South Cotabato, Governor Daisy Avance-Fuentes led the provincial LGU in launching the South Cotabato for Integrity and Jobs program. Also called the “i-South Cotabato”, the program is the province’s “own version and local adaptation of Project I4J”.

The “Partnerships for Integrity and Job Creation” also known as Project I4J is an EU-KAS funded project led by KAS, ECCP, CDPI and the Leagues of Provinces, Cities and Municipalities.

Describing the people of the province as a “community of weavers”, Governor Fuentes proclaimed that the provincial government has also adopted i-South Cotabato’s theme of “Weaving our Commitment to Integrity and Excellent Service”.

The formal launching of the “i-South Cotabato Integrity Program” was the major highlight of the first day of the week-long twin celebrations. It featured several activities to communicate to its community the LGU’s commitment to integrity. Among the activities are a series of video presentations introducing the various aspects of the “i-South Cotabato Integrity Program”; the “i-South Cotabato” theme song entitled “Pamayanang May Integridad” which was presented by a local singing group; and the introduction to “Super-i”, a comics-style super-hero mascot of the “i-South Cotabato Integrity Program”.

which discussed the importance of “i-South Cotabato Program” and how it will contribute to job generation. This was participated in by Governor Fuentes and the key officers of the Integrity Circle, including the IC Chairperson, Sister Susan Bolano, as well as a representative of the I4J Project Team, Mr. Rodolfo Vicerra.

The Integrity Circle and the provincial LGU’s technical working group crafted a four pronged approach to their integrity building programs. This approach was based on the Dr. Caren Levy’s Web of Institutionalization which revolved around the four spheres of elements, namely:

- the Citizen Sphere, which focuses on the experiences of citizen involvement in the formulation, implementation and evaluation of policies, programs and projects. The “i-South Cotabato Program” adopted the theme “i-Dream” to take into account the various interactions and different integrity interests with the provincial government as direct and indirect stakeholders – clients, suppliers, contractors, partners, private sector representatives in local special bodies, implementer, etc.
- the Policy Sphere, which centers on the policy framework and plans in place in the provincial government that support integrity including the financial resources in the budgets of the PLGU that support Integrity policies and mechanisms. The theme “i-Design” represents the level of political commitment of the local organizational leadership to incorporate

integrity into the policies and activities of the provincial government.

- the Organizational Sphere highlights the clarity of the location of responsibility for integrity issues in the provincial government and partner organizations. The adopted theme of “i-Weave” indicates the extent to which current organizational management, administrative and internal procedures manifest a culture of integrity and ensure that integrity is upheld and practiced by all employees and how the working environment promotes a culture of integrity (in recruitment, training, and promotions).
- the Delivery Sphere, with the adopted theme of “i-Serve” focuses on the extent to which integrity is mainstreamed and integrated into the different stages of the service delivery. It considers the overall extent to which policies, organizational systems, procedures and mechanisms result in service delivery founded on integrity.

The province was the first to craft a set of 24 Integrity Mechanisms that were fully adopted by the provincial government aimed at improving the services that it provides and enhancing governance, transparency, and accountability for the organization, among staff and other support groups.

Governor Fuentes declared that the “i-South Cotabato Integrity Program” is the centerpiece governance program for the entire province.

PEZA CEO FORUM

The Philippine Economic Zone Authority, in partnership with the ECCP, organized a CEO Forum on Energy Efficiency on 19 May 2016 at the Island Cove Hotel and Leisure Park in Cavite. The forum was attended by CEOs, decision makers and business leaders of leading companies within the PEZA Cavite Economic Zone. It was also attended by relevant stakeholders.

Director General Lilia de Lima opened the forum. She invoked the top management of CEZ locators to implement energy efficiency measures within their facilities to reduce energy costs as well as improve operational efficiency and competitiveness.

Several initiatives and solutions on energy efficiency were presented in the forum. Mr. Oscar Malvar, of UNIDO's Philippine Industrial Energy Efficiency Project (PIEEP), introduced the concept of Energy Management System under ISO 50001. Mr. Malvar also underscored the importance of energy audit in determining the effectiveness of the company's energy efficiency measures. Mr. Malvar offered the services of Energy

Assessors trained by the project to conduct energy audits for the companies.

For his part, Mr. Raymond Marquez of EU-SWITCH High Efficiency Motors (HEMS) Project, presented the huge potential of replacing old motors with high efficiency motors. Mr. Marquez encouraged the companies to replace their old motors via the concept of the ESCO Model. An energy service company or energy savings company (ESCO) is a commercial business providing a broad range of energy solutions among others, design and implementation of energy savings projects, retrofitting, energy conservation.

Mr. Carlo Magno, Vice President for Operations of LF Logistics and Mr. Jess Reyes, VP for Corporate Affairs of Nestle Philippines presented their respective companies' energy efficiency initiatives and the beneficial results generated in terms of reducing energy and overall operational costs. Mr. Schumacher gave his testimony on how the ECCP reduced its electricity bill by replacing fluorescent lamps with LED lamps.

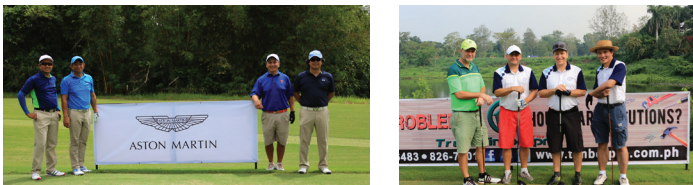


ECCP - ASTON MARTIN GOLF CHALLENGE 2016

The ECCP-Aston Martin Golf Challenge were held last 30 May 2016 at the sprawling Sta. Elena Golf Club.

We were privileged to have more than 135 players registered for our tournament, doing this consistently one of the biggest golf events organized by any of the Foreign Chambers. As ever, our sponsors gave fantastic support and allowed us to offer this most exclusive of venues to all and, of course, the wide array of prizes available.

Aston Martin, JJ Dinglasan, ECCP's Golf Chairman, William Bailey, and ECCP Board of Director, Don Lee, graced the ceremonial tee-off to officially open the tournament.



Our sincerest thanks to our Title Sponsor, Aston Martin together our International Airline Partner, Hole-in-One and one of the major prize sponsor, Etihad Airways, Official Wine & Hard Drink sponsor Forth & Tay and the Classic Hole partners Expatch, Hansa Meyer Global, Intercare, MPower, Rocktape, St. Lukes Medical Center and Timberpro.

Exciting and 1 Million worth of prizes was provided by the follow Prize Sponsors; Etihad Airways, Bluewater Resorts, Custom Clubmakers, The Coral Beach Club, French Baker, Gatorade, Lacalut, Marriott Manila, Mega Fiber, Microtel, New World Manila & Bay Hotel, Perskindol, Raffles Makati, Fairmont Makati, Vita Coco and VMV Hypoallergenic.

Thank you Mr. William Bailey, ECCP Golf Challenge Chairman for the 17th year of success and well-managed golf tournament.

Congratulation to all of the winners! Thank you all for their continued support to ECCP Golf Challenge and see you all next year.

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ECCP Women in Business Official Networking Launch

With over 100 participants, the ECCP launched its Women Business Committee (WBC) through a networking launch. The event brought together powerful and influential women who have the common goal of advancing gender equality and the empowerment of women.

This networking launch was graced with the presence of diplomats such the Netherlands Ambassador to the Philippines H.E. Marion Derckx, Former Ambassador Delia Albert, and Austrian Embassy Deputy Head of Mission Gabriel Kratschmann. Filipina CEOs and high-level business women also signified their support to this Committee through their presence.

The event partners and sponsors were also acknowledged given their huge contribution to the networking launch's success. These companies are Aston Martin, Belo, Blooming Ventures, Champ Cargosystems Philippines, Curves Philippines, DB&B, Ferrari, Forth & Tay, Georgina Clothing Enterprise, Healthway Philippines, Jaguar, Jones Lang Lasalle Philippines, Land Rover, Maserati, Picasso Boutique Serviced Residences, Tesoros, and Urban Ashram Yogax.

To officially start the event, ECCP President Guenter Taus graciously welcomed the participants, and provided an impressive overview of how the Philippines fares in terms of women empowerment and gender equality. Moreover, Mr. Taus shared his

vision for the WBC, "This [the Women in Business Committee] is an opportunity for women leaders to share experiences, network and most importantly, jointly drive initiatives that will mentor and empower younger generations of women to become leaders themselves and continue to place the Philippines on the map as a country where women equality is non-negotiable."

Sheila Lobien and Lourdes Angeles, the ECCP WBC Chair and Co-Chair, shared the stage in presenting the main thrusts of the Committee. Among the Committee's main thrusts are promoting awareness on women's rights through a series of high-level forums; organizing trainings in support of women's personal and professional development; holding networking events; and spearheading socio-civic events. Both leaders also encouraged the participants to get involved through a series of WBC subcommittees.

For the second half of the year, the Committee leadership agreed to hold the following:

- Forum on Work-Life Balance
- Breakfast Forum on Women's Rights
- WBC Outreach Event
- WBC Christmas Party

The ECCP WBC Secretariat will be sending more details on each event through a separate circular.

For more information, please email us at womeninbusiness@eccp.com.



BAMBOO SERIES 2016 edition

ekoSHARE

ECCP mounted a third edition of ekoSHARE: Bamboo Series on July 7 and 8 at the DOST 7 Sudlon S and T Complex. Certified green building designer Architect Ma. Lourdes “Joy” Onozawa was the resource person.

Bamboo 101 and 102 are a combination of lectures and workshops. Participants got to understand and have a hands-on experience on the proper way of harvesting, cutting and treating bamboo. They made bamboo walls, post and flooring. They also learned how to dye/color bamboo.

The series was designed for architects, interior designers, contractors, crafters, students and homemakers. Participants from Bacolod, Davao, Agusan, Manila and La Union flew in to Cebu for the two-day workshop, creating a rich network of bamboo enthusiasts and advocates from different places.

A fourth edition of Bamboo 101 and 102 will be launched on September 26 and 27. Bamboo 103 will also be introduced on September 28.

The Bamboo series is part of De-Tech Fusion Level Up, a project funded by the Department of Science and Technology Region 7 (DOST 7).

ekoSHARE is ECCP Cebu’s brand for workshops on natural and sustainable materials and design promoted through the Materials Innovation Centre (MATIC).



Dashboard@MATIC: CRAFT + 25

By Patricia Kyle Mendoza



CRAFT+25@Dashboard exhibition was launched on June 27 at 9:30am with Butch Carungay as speaker who gave updates on craft tourism. Carungay is Chief Re-Invention Officer at district32 and Managing Director and Chief Creative Officer of Avatar Accessories. He is also the chairperson of ECCP’s Materials Innovation Committee.

CRAFT+25@Dashboard will run until November. It highlights artisan products from the Travel Retail Immersion Program (TRIP) of the Department of Trade and Industry (DTI) along with crafts from the creative cities of Hanoi, Vietnam and Chiangmai, Thailand. There are also items from Damyang and Seoul, South Korea.

The digital media displays were developed and executed by the rich creative community of Cebu City. These illustrations communicate the artists’ vision of ECCP Visayas’ strategic direction and ethos as it springs forward into the next 25 years.

CRAFT+25@Dashboard is ECCP Cebu’s first exhibition at the Materials Innovation Centre (MATIC) this year. The Dashboard is MATIC’s show window displaying sustainable material application and design processes.

MATIC is the facility that showcases ECCP’s Materials R and D and is supported by the Department of Science and Technology Region (DOST 7).



ECCP Cebu Holds a Series on Digital Marketing

ECCP Cebu brings its member companies, partners and clients to the new media age by holding a series on digital marketing starting with “techTALK: iConnect, Social Media Marketing”. It was held on June 30 and July 1 at Harolds Hotel in Cebu City.

The seminar was in partnership with Cebu Digital Hub whose CEO, Jun Barangan, is the resource person. He discussed organic and paid traffic on social media sites like Facebook, Twitter, Instagram and LinkedIn. He also discussed the relevance of these platforms to business in terms of advertising products and services. Barangan is a Certified Google Adwords professional and Cebu’s top digital marketing strategist.

Participants are mainly from Cebu and a few delegates flew in from Manila and Davao. They come from hospitality, manufacturing, food and beverage, real estate, and government agencies. Some start-up entrepreneurs also participated.

Sessions were very interactive and participants got to share experiences and insights about the applicability of social media marketing to their business.


ECCP Cebu will mount the next edition of the series on October 20-21. Details will be announced soon.

techTALK is ECCP Cebu’s brand for talks and seminars highlighting innovation and technology.

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VISAVAS LATEST

INTERNATIONAL TRADE FAIRS CALENDAR

TRADE FAIRS	INCLUSIVE DATES	
	2016	2017
 DEUTSCHE MESSE		
CEBIT		March 20-24
DOMOTEX		January 14-17
HANNOVER MESSE		April 24-28
LIGNA		May 22-26
 KOELNMESSE		
ANUGA		October 7-11
GAMESCOM	August 17-21	
KIND+JUGEND	September 15-18	
INTERNATIONAL DENTAL SHOW		March 21-25
ISM SWEETS AND SNACKS		January 29 February 1
INTERZUM		May 16-19
ORGATEC	October 25-29	
PHOTOKINA	September 20-25	
SPOGA GAFA	September 4-6	
YUMMEX	November 7-9	
 MESSE MUNCHEN		
BAUMA CHINA	November 22-25	
DRINKTEC		September 11-15
ELECTRONICA	November 8-11	
EXPO REAL	October 4-6	
F.RE.E.		February 22-26
IBA		September 15-18 (2018)
INTERFORST		July 18-22 (2018)
ISPO MUNICH		February 5-8
OPTI		January 28-30
PRODUCTRONICA		November 14-17
TRANSPORT LOGISTIC		May 9-12
 WORLD OF TOYS		
SPIELWARENMESSE NUERNBERG		February 1-6
KIDS INDIA	September 15-17	
HONG KONG TOYS AND GAME		January 9-12
KIDS TURKEY	October 27-30	
 UBM SINO EXPO		
FURNITURE CHINA	September 8-11	

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- CORPORATE SOCIAL RESPONSIBILITY** – Be part of the chamber’s CSR activities, ‘Retirement & Healthcare’; promotion of creative industries; energy efficiency; etc.
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For more information and inquiries email erynne.bulaon@eccp.com

LIFESTYLE AND EVENTS

21st French Film Festival rolls out the Cannes red carpet in Manila

The red carpet of the Cannes Film Festival made its way to Manila at the opening night of the 21st French Film Festival last June 8 at Central Square, Bonifacio Global City. French Ambassador Thierry Mathou, Film Development Council of the Philippines Chairman Briccio Santos, and actress Jaclyn Jose joined over 300 guests from the diplomatic corps, the private sector, the film and entertainment industries, the media, and the cultural circles in celebrating French and Philippine cinema. Recalling the French government's commitment to cultural

diplomacy and support for cinema in France and all over the world, it has been a long-standing tradition of the French Film Festival in the Philippines to honor Filipino filmmakers who have participated in the Cannes Film Festival. This year's celebration is made even more meaningful with the selection of Brillante Mendoza's film, *Ma' Rosa*, in the Official Competition and Jaclyn Jose's historic victory as the first Southeast Asian to win the award for best actress.



A TRAVEL INTO ITALIAN CULTURE THROUGH COFFEE AND ICE-CREAM



"Italian Delights: Coffee and Gelato Experience" was the title of an alternative class, held at the Culinary Institute of the Lyceum of the Philippines University last July 13th. Students travelled into the Italian Culture using Coffee and Ice-cream as vehicles. Through this gastronomic voyage the students were inspired to delve into attendant topics such as Italian literature, theatre, cinema, folk music, history, society and language, among others.

The Philippine-Italian Association and its partners, the Arts and Cultural Affairs Department of LPU, Barista and Coffee Academy of Asia and Handyware, are

convinced that a national cuisine is more than just drinks and food. It is a window through which one can have access to nuances and arrive at marvelous insights into a particular culture.

This alternative class is currently touring different universities in Metro Manila: after UP Diliman and LPU will go to Ateneo de Manila University and hopefully Far Eastern University.

The Philippine-Italian Association - located at the 2nd floor, Zeta Building, 191 Salcedo St., Makati - operates, since 1962, to strengthen bonds of friendship between Italy and the Philippines through a series of cultural programs. It also provides practical services including Italian language classes, translation and interpreting services.

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TrashLation set to rummage through the garbage of Manila

TrashLation is an artistic project produced in conjunction with ARTEX program. The purpose of the program is to research and reflect on the concept of consumption-identity and waste.

This project aims to visualize at world level how much waste each and every one of us produce regardless of our social class, country of origin or age. The following countries have taken part in TrashLation: Argentina, Australia, Brazil, Canada, China, Hungary, India, Japan, Morocco, Mexico, Norway, Philippines, South Africa, Spain and Sweden.

After being displayed in Melbourne and Madrid, the exhibit TrashLation was held in the Philippines through the collaboration of De la Salle-College of Saint Benilde and SM Supermalls.

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